

VALUE CHAIN MANAGEMENT: MANAGING A VALUE CHAIN

Who should attend?

This course is designed for those individuals in the semiconductor industry who require the knowledge and skills to manage a Value Chain.

Course Benefits

Increase knowledge of techniques and tools needed for successful business performance.

Improve skills that affect daily business operations.

Course Objectives

- Understand strategies to maximize the flow of products, services and information, and raw materials to the final point of consumption.
- Covers methods of winning cost advantage and achieving the value proposition, ways of maximizing collaboration within the value chain, competitive management of demand and channels, and competitive management of distribution and operations.

Course Modules

1. *Cost Advantage and the Value Proposition*
2. *Maximizing Collaboration*
3. *Logistics: Managing Demand*
4. *Distribution and Operations Management*

Registration Information

Prerequisites: None

Course Length: 4 Hours

Course Type: Web-based Training

Course Number: TRNWNG-27

To enroll or for more information on our products and services, please call our registrar at one of the numbers below or go to www.appliedtraining.com.

- 1-800-468-8888, option 4 (United States)
- 1-512-272-0027 (International)

Computer System Requirements:

Attending this course requires a Windows 98, NT, 2000 or XP computer using Internet Explorer 5.5 or higher. 128MB RAM or higher and high-speed Internet access is also highly recommended.