

VALUE CHAIN MANAGEMENT: ELEMENTS OF THE VALUE CHAIN

Who should attend?

This course is designed for those individuals in the semiconductor industry who require the knowledge of Elements of the Value Chain.

Course Benefits

Increase knowledge of techniques and tools needed for successful business performance.

Course Objectives

- Understand the key components of successful products or services, the importance and benefits of customer loyalty, and customization.
- Learn how collaboration, delivery, production, and outsourcing change the scope of a business and improve a company's profits.
- Learn how to gain strategic hold through branding, supplier relationships, unique offerings, and ensuring customer satisfaction.

Course Modules

1. *Defining Value Chain Management*
2. *Value Chain Elements: Ensuring Value*
3. *Value Chain Elements: Ensuring Value*

Registration Information

Prerequisites: None

Course Length: 4 Hours

Course Type: Web-based Training

Course Number: TRNWNG-26

To enroll or for more information on our products and services, please call our registrar at one of the numbers below or go to www.appliedtraining.com.

- 1-800-468-8888, option 4 (United States)
- 1-512-272-0027 (International)

Computer System Requirements:

Attending this course requires a Windows 98, NT, 2000 or XP computer using Internet Explorer 5.5 or higher. 128MB RAM or higher and high-speed Internet access is also highly recommended.